

2
0
1
8



CCMOORE 
MOORE

The Ultimate Collection of Quality Carp Baits



New CC Moore products for 2018



As you can always expect from CC Moore, we are continually striving to source and develop outstanding new products to help you put 'Moore' fish on the bank. Here are just some of the exciting new additions to our range for 2018!

Liquid Pre-Digested Fish

Derived from the outstandingly effective enzyme treated pre-digested fishmeal product, this powerful, highly soluble and amino rich liquid additive will become a firm favourite for all anglers and home bait producers.

Tuna Oil

A superb addition to our existing range of Tuna derived products, and of course our industry renowned Pacific Tuna boilie range, this pure Tuna oil brings a whole plethora of uses for the forward thinking big fish angler.

Liquid Squid Extract

Our worldwide contacts enable us to source exclusive and unique products, and this is one such liquid! Containing a blend of potent, natural marine liquid additives and fresh squid meat, this is set to become a big fish catching classic additive for many years to come.

Fresh Particles

Due to overwhelming demand, we have brought back a range of freshly cooked in the jar particles. Unrivalled in quality and freshness, these will be the number one choice for the discerning big fish angler who demands consistently high quality particle feed in a convenient jar.

Shelf Life Boilie Pastes

Designed to compliment our four boilie ranges, these convenient 300g pots of paste are superb to keep in your rucksack or baitbag and offer a whole multitude of baiting edges. Perfect for wrapping around your hookbaits, or using as a soft hookbait on its own.



2018 – Achieve your targets with CC Moore!

2017 saw unparalleled success for many anglers using CC Moore products, and this year is set to go one stage further with a host of innovative new products added to our extensive range! Established classics such as Live System and Odyssey XXX continue to produce outstanding results for anglers all across Europe and beyond, and Pacific Tuna accounted for an incredible number of notable captures on the toughest of venues in 2017 and will undoubtedly be the number one choice for many big fish anglers in 2018!

New additions to our range this year include the brilliant pure Tuna Oil, and the truly innovative Liquid Pre – Digested fish. These unique liquid foods offer multiple applications for all anglers, and especially the home bait maker! Check them out on pages 12 and 13. Our new Liquid Squid Extract is a potent blend of fresh squid and other natural marine products, and field-testing results have been nothing short of remarkable! We are incredibly excited to see this innovative liquid unleashed in 2018 and the numerous big fish it will undoubtedly account for. Take a look at page 5 to see how Liquid Squid Extract works brilliantly with Pacific Tuna.

Other new additions include the return of fresh 'cooked in the jar' particles (pages 18-19) and the superb Shelf Life Boilie Pastes to compliment each of our food bait ranges.

Tight lines in 2018, go out and catch your targets this season with CC Moore!

Contents

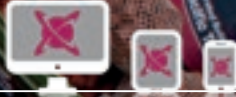
Pacific Tuna Boilie Range	4 – 5
Live System Boilie Range	6 – 7
Odyssey XXX Boilie Range	8 – 9
Equinox Boilie Range	10 – 11
Liquid Foods Range	12 – 13
Elite Pop Ups Range	14 – 15
Northern Specials Range	16 – 17
Intense Prepared Particles Range	18 – 19
Boosted Naturals Range	20 – 21
PVA Bag Mixes	22
Instant Spod Mix Range	23
Response + Bait Boosters	23
Base Mix Ingredients	24
Everything for the Home Bait Maker	25
Pop Up Mixes & Bait Dyes	26
Bait Additives	27
Essential Oils	27
Flavours	28
Geoff Kemp Flavours	28
Particles	29
Angler Q & A	30 – 33
New CC Moore Branded Clothing	34
Payment & Carriage Details	35

Follow us





BULK
ONLINE
DEALS



Pacific Tuna

BOILIE RANGE

Pacific Tuna Shelf Life Boilies	Pacific Tuna Hard Hookbaits
Pacific Tuna Freezer Bait Boilies	Pacific Tuna Cork Ball Pop Ups
Pacific Tuna Freezer Bait Paste	Pacific Tuna Air Ball Wafers
New Pacific Tuna Shelf Life Paste	Pacific Tuna Base Mix
Pacific Tuna Pellets	Pacific Tuna Hard Hookbait Mix
Pacific Tuna Bag Mix	Pacific Tuna Liquid Additive
Pacific Tuna 'Whites'	Pacific Tuna Glugged Boilie Hookbaits
Pacific Tuna Booster Liquid	Pacific Tuna Session Pack Bucket
Pacific Tuna Bait Dip	Pacific Tuna Bag Mix Pack Bucket
Pacific Tuna Air Ball Pop Ups	

Technical Insight

Perfected over a 3 year product development program, Pacific Tuna is a low oil, naturally attractive boilie that combines soluble fish, milk and vegetable proteins with powerful natural appetite stimulants to create a highly attractive long term food source with an incredibly instant attractor profile – the perfect combination.

Bait Properties:

- High solubility even in cold water conditions
- Powerful, rich, long-lasting natural taste
- Open texture for maximum attractor leakage
- Strong, distinctive, highly attractive savoury aroma
- Rich in nutrients derived from high quality proteins
- Contains Haiths Robin Red®, Tuna L030 & natural shellfish extracts
- Active and pH optimised to degrade, releasing valuable nutrients

Whether fishing a long campaign, competing against other baits or targeting pressured fish on low stocked venues, Pacific Tuna can instantly give you that all-important edge.

Follow us



CCMOORE
MOORE MEANS MORE

PRODUCT FOCUS PACIFIC TUNA

& LIQUID SQUID EXTRACT

Pacific Tuna has successfully earned its place in the realm of truly legendary big fish baits, following the countless notable captures, success stories and consistent results it has achieved since its release back in February 2016. This distinctive, rich bait has a high level of solubility combined with a naturally open texture promoting maximum attractor leakage and dispersion in all conditions.

2018 sees the release of the super potent, salty Liquid Squid Extract, destined to be a real winner alongside the Pacific Tuna, creating the ultimate fishy combination of prolonged taste and aroma. Due to the porous, open texture of the Tuna, this allows for optimum absorption of liquids and juices. A simple, but highly effective tactic on pressured waters is boilie mush! This trick utilises fragments of bait, mashed, chopped and whole, completely infused with Liquid Squid to create a powerful, super cloudy mix for all manner of baiting situations. Try spombing this out onto your baited area, or introducing a handful onto a marginal spot so you can see the instantaneous feeding response from the carp at close quarters!



BULK
ONLINE
DEALS



Live System

BOILIE RANGE

Live System Shelf Life Boilies	Live System Air Ball Pop Ups
Live System Freezer Bait Boilies	Live System Hard Hookbaits
Live System Freezer Bait Paste	Live System Cork Ball Pop Ups
New Live System Shelf Life Paste	Live System Air Ball Wafers
Live System Pellets	Live System Base Mix
Live System Bag Mix	Live System Hard Hookbait Mix
Live System 'Whites'	Live System Glugged Boilie Hookbaits
Live System Booster Liquid	Live System Session Pack Bucket
Live System Bait Dip	Live System Bag Mix Pack Bucket

Technical Insight

Used by top UK and European anglers since its release back in 2002, Live System contains yeasts and egg, vegetable and milk proteins, CSL Powder and other easily digested ingredients. Live System releases powerful, water-soluble appetite stimulants in all water temperatures meaning you can have 100% confidence in your bait at ALL times of the year.

Bait Properties:

- Low in oil, intensely attractive and ideal for year-round use
- Powerful sweet almond taste & vanilla cream aroma
- Rich in essential amino acids derived from quality proteins
- Contains yeast and egg, vegetable and milk proteins
- Easily digested carbohydrates promote greater intake potential
- Bird food creates open texture and food signal leakage

When other baits stop working in winter.... you know that Live System won't!

Follow us



CC **MOORE**
MOORE MEANS MORE

PRODUCT FOCUS LIVE SYSTEM

& AMINO BLEND 365 SPOD MIX

Live System is not only super digestible but is also very visually attractive and boasts an irresistible, sweet, creamy taste and aroma that have made it the number one choice for the angler who wants to maximise their chances of success for 365 days of the year. Live System's digestibility, due to its low oil content, solubility and ability to slowly release feed inducing appetite stimulants in all conditions, provides year round attraction, enticing fish to feed for prolonged periods even in the depths of winter.

As Live System breaks down it quickly releases valuable food signals through all levels of the water column. To further enhance the appeal and natural profile of this nutrient-rich bait, it can be combined with a number of outstanding complimentary products to create a truly unique, cloudy and highly appealing year round spod mix.

This mix contains a carpet of fine particles and powders that will cover the lake bed and cloud your swim, causing fish to feed aggressively and competitively. The incredible liquid attractor, Amino Blend 365, works to bind the ingredients together, generating an attractive stream of cloudy particles, perfectly complementing the Live System boilies at the heart of the mix. Added Hemp, mixed particles or sweetcorn will further enhance the visual attraction of the mix and ensure carp stay feeding confidently on your baited area.



BULK
ONLINE
DEALS



Odyssey XXX

BOILIE RANGE

Odyssey XXX Shelf Life Boilies	Odyssey XXX Hard Hookbaits
Odyssey XXX Freezer Bait Boilies	Odyssey XXX Cork Ball Pop Ups
Odyssey XXX Freezer Bait Paste	Odyssey XXX Air Ball Wafers
New Odyssey XXX Shelf Life Paste	Odyssey XXX Base Mix
Odyssey XXX Pellets	Odyssey XXX Hard Hookbait Mix
Odyssey XXX Bag Mix	Odyssey XXX Liquid Additive
Odyssey XXX 'Whites'	Odyssey XXX Glugged Boilie Hookbaits
Odyssey XXX Booster Liquid	Odyssey XXX Session Pack Bucket
Odyssey XXX Bait Dip	Odyssey XXX Bag Mix Pack Bucket
Odyssey XXX Air Ball Pop Ups	

Technical Insight

With its base of low temperature fish meals, active yeasts and high quality fish and milk proteins, this superb big fish bait also boasts the optimum level of Betaine and an incredible 10% NZ Green Lipped Mussel Extract to make it a potent natural bait that big carp just can't resist.

Bait Properties:

- Smooth, chemical-free natural shellfish profile
- 10% G.L.M. Ext. stimulates ultra-confident feeding
- Essential amino acids derived from high quality proteins
- Open texture promotes nutrient and feeding trigger release
- Soluble attractors & proteins ensure year- round potency
- Once fish taste XXX they just keep coming back for more

Since its release in 2006 the big fish 'strike rate' of Odyssey XXX has been nothing short of remarkable; get on it now to see how effective it really is!

Follow us



CCMOORE
MOORE MEANS MORE

PRODUCT FOCUS ODYSSEY XXX

& LIQUID PRE-DIGESTED FISH

For over ten years, Odyssey XXX has become a firm favourite for many anglers and with a little insight into it's profile, it is clear to see why! With its elevated levels of GLM powder providing a powerful shellfish taste and aroma, this bait offers the angler ultimate confidence when it comes to tripping up big, pressured, wary carp. Once established on even the hardest of venues, Odyssey XXX has built up a strong reputation among anglers targeting some of the trickiest carp in the UK and Europe, with nothing short of incredible results.

This year sees the release of two unique, highly attractive and versatile products that perfectly compliment Odyssey XXX, allowing the angler to create a truly unique big fish attractor package, with the added crunch factor! First up is the highly soluble, cloudy Liquid Pre-Digested Fish, which simply oozes feeding stimulants when poured lightly over the baits. Allow the baits to draw in this awesome liquid, before adding the coating element to create that important crunch factor, which is done with a dusting of our new Crayfish Meal. This combination will add a superb taste and crunchy profile to an already outstanding bait and is the perfect 'take anywhere combo' to enhance your spring baiting campaign!



BULK
ONLINE
DEALS



Equinox BOILIE RANGE

Equinox Shelf Life Boilies	Equinox Hard Hookbaits
Equinox Freezer Bait Boilies	Equinox Cork Ball Pop Ups
Equinox Freezer Bait Paste	Equinox Air Ball Wafters
New Equinox Shelf Life Paste	Equinox Base Mix
Equinox Pellets	Equinox Hard Hookbait Mix
Equinox Bag Mix	Equinox Liquid Additive
Equinox 'Whites'	Equinox Glugged Boilie Hookbaits
Equinox Booster Liquid	Equinox Session Pack Bucket
Equinox Bait Dip	Equinox Bag Mix Pack Bucket
Equinox Air Ball Pop Ups	

Technical Insight

Equinox is an extremely instant year-round bait that supplies an abundance of appetite stimulating nutrients with a highly attractive taste and aroma package that disperses in extremely cold water. Packed with soluble attractors, this nutrient-rich, sweetly spiced bait has a distinctive fruit undertone and is a superb instant or long term bait.

Bait Properties:

- Intensely and instantly attractive; optimised for year-round use
- Very low oil content promotes solubility even in ice-cold water
- Open texture for rapid diffusion and maximum attractor leakage
- A unique, sweet, spiced-fruit taste and aroma
- Natural phenols, sugars & essential oils that trigger feeding
- Rich in nutrients and amino acids derived from high quality proteins
- Contains Haiths Robin Red®, fish, spices and vegetable extracts
- Active and pH balanced to degrade, releasing valuable nutrients

Follow us



CCMOORE
MOORE MEANS MORE

PRODUCT FOCUS EQUINOX

Equinox boasts attractors that have the ability to quickly switch fish into a competitive feeding mode; perfect when fishing short sessions in the winter or overnights between work in the summer. This bait has been successfully used to string together some exceptional results for anglers choosing to target pressured, high stocked venues in both the UK and Europe

Equinox can be adapted in a number of ways to further enhance and utilise its attraction properties for better results on short trips, where instant attraction is the key to gaining a quick response from the carp. The paste offers optimum levels of feeding enhancers and can be used in conjunction with a number of hookbaits and tactical situations, such as summer stalking, to give you a great chance of picking up some quick bites. Equinox bag mix can be used to great effect alongside Response+ Fruit booster to create a superb, year round bag mix that offers the optimum levels of attraction for gaining quick bites at all times of the year.

Equinox is a sure fire winner when it comes to quick-hit angling and campaign fishing alike, with a range of superb products that allow the angler to tailor this fantastic bait to the given situation.

Using liquid foods to accelerate and increase the attraction of your bait is perhaps the quickest and simplest way to improve your catch rate. Designed to increase the fish-catching potential of boilies, hookbaits and loose feeds, this collection of proven, concentrated liquid foods forms a range that is world-renowned for its variety, quality and value for money. Apply these liquids to your bait next time you're out and watch what a difference it makes.

Amino Blend 365	500ml, 5 litres	PVA Friendly	Sweet, milky amino acid blend. Use year-round at up to 30ml/kg
Corn Steep Liquor	500ml, 5 litres	PVA Friendly	Active, yeasty liquid, rich in amino acids. Use up to 30ml/kg
Corn Sweet Syrup	500ml, 5 litres	PVA Friendly	Sweet corn syrup; great for preparing particles. Use up to 30ml/kg
Chilli Hemp Oil	500ml, 5 litres	PVA Friendly	Incredibly hot hemp oil! Superb for all species at up to 30ml/kg
Feedstim XP	250ml, 1 litre	PVA Friendly	The Ultimate liquid fish feeding stimulant. Use up to 40ml/kg
Hemp Oil	500ml, 5 litres	PVA Friendly	Superb natural oil, ideal for year round use. Use at up to 20ml/kg
Hot Chorizo Extract	500ml, 5 litres	PVA Friendly	Potent, smoked sausage profile. Great with fishmeal/spice baits. Use up to 30ml/kg
Krill Amino Compound	500ml, 5 litres	PVA Friendly	Very salty, 100% natural 'super-food' extract. Use at up to 40ml/kg
Whole Krill Extract	500ml, 5 litres	PVA Friendly	The complete Krill liquid containing whole fresh Krill. Use at up to 30ml/kg
Liquid Bait Preservative	500ml, 5 litres	PVA Friendly	Use in place of 30% of the liquid egg to make shelf life baits
Liquid Belachan Extract	500ml, 5 litres	PVA Friendly	Highly attractive, salty natural additive made from Fermented Shrimp. Use up to 30ml/kg
Liquid Betaine	500ml, 5 litres	PVA Friendly	Promotes maximum nutrient/attractor release at up to 30ml/kg
Liquid Bloodworm Extract	500ml, 5 litres	PVA Friendly	Powerful natural blend of chopped/whole bloodworms + fish protein. Use up to 30ml/kg
Liquid G.L.M Extract	500ml, 5 litres	PVA Friendly	Simply irresistible; thick, liquid Green Lipped Mussel Extract. Use up to 30ml/kg
Liquid Kelp Complex	500ml, 5 litres	PVA Friendly	Vitamin rich, high pH, natural 'seaweed' liquid. Use up to 30ml/kg
Liquid Liver Extract	500ml, 5 litres	PVA Friendly	Powerfully attractive, soluble liver extract. Use at up to 30ml/kg
Liquid Molasses	500ml, 5 litres	PVA Friendly	Thick, dark, liquorice-like sugar cane extract. Use up to 30ml/kg
NEW Liquid Pre-Digested Fish	500ml, 5 litres	PVA Friendly	Highly soluble, protein and amino-rich natural liquid. Use up to 30ml/kg & as a soak
Liquid Robin Red®	500ml, 5 litres	PVA Friendly	The genuine article, endorsed by Haith's. Thick, spicy, highly attractive. Use up to 30ml/kg
Liquid Salmon Extract	500ml, 5 litres	PVA Friendly	Pure liquid salmon protein & fine-blended salmon fillet meat. Use at up to 30ml/kg
NEW Liquid Squid Extract	500ml, 5 litres	PVA Friendly	Rich salty squid profile, contains squid meat & proteins. Use up to 30ml/kg & as a soak
Liquid Tuna Extract	500ml, 5 litres	PVA Friendly	Blend of pure liquid Tuna protein with juicy pieces of fresh, oily Tuna meat. Use up to 30ml/kg
Minamino (Original)	500ml, 5 litres	PVA Friendly	The original raspberry flavoured amino acid compound. Use up to 30ml/kg
Red Pepper Extract	500ml, 5 litres	PVA Friendly	Potent, peppery profile. Tangy sweet aftertaste. Perfect spod-mix additive. Use up to 30ml/kg
Roasted Nut Extract	500ml, 5 litres	PVA Friendly	Deliciously sweet, soluble, natural roasted nut additive. Use at up to 30ml/kg
Pure Salmon Oil	500ml, 5 litres	PVA Friendly	Natural, winterised, omega 3 rich fish oil. Use at up to 20ml/kg
Smoked Salmon Oil	500ml, 5 litres	PVA Friendly	'Smoked' fish oil; ideal for PVA mixes/loose feeds. Use up to 20ml/kg
Ultramino	500ml, 5 litres	PVA Friendly	Liver & spleen-based, concentrated amino acid compound. Use with any bait up to 30ml/kg
Talin (Original)	50ml	PVA Friendly	Superb natural sweetener with no bitter aftertaste. Use to 3ml/kg
Trout/Halibut Pellet Oil	500ml, 5 litres	PVA Friendly	Very attractive fish oil used in Trout/Halibut Pellets. Use to 20ml/kg
Tuna L030	500ml, 5 litres	PVA Friendly	Salty, attractive, amino acid-rich liquid protein extract. Highly digestible. Use up to 30ml/kg
NEW Tuna Oil	500ml, 5 litres	PVA Friendly	High quality natural fish oil. Energy rich, superb omega 3 profile. Use up to 20ml/kg

New Liquid Pre-Digested Fish

We had been keeping this one to ourselves for some time before its release, but this outstanding natural fish attractant is the liquid version of the extremely highly rated aqua feed and fish bait ingredient, Pre-Digested Fish Meal. Incredibly rich in essential amino acids and having a very high quality crude protein content, this pure soluble liquid is a truly phenomenal year-round liquid fish attractant.

- Pure, enzyme treated fish protein, rich in essential amino acids
- Packed with tiny fish particles which really cloud the water
- High solubility and digestibility - designed for year-round use
- PVA friendly so ideal in bag and stick mixes
- Dries on baits to form a highly soluble, fish protein powder coating



New Liquid Squid Extract

This outstanding liquid bait additive combines the powerful fish attractants derived from pure squid flesh and soluble fish proteins and wraps them up into one irresistible liquid food. Containing potent natural fish extracts and fresh, blended squid meat, this rich, highly attractive pungent squid liquid adds intense natural, appetite-stimulating attractors to carp and coarse fish baits of all types.

- Pure fresh squid meat delivers a superb natural aroma & taste
- Packed with fine pieces of squid meat which cloud your swim
- Rich in highly soluble, amino acid-packed liquid fish protein
- Dense liquid - also penetrates the lake bed for lasting pulling power
- PVA friendly - superb on bag/stick mixes



New Tuna Oil

This premium grade, pure tuna oil is a concentrated energy source and has a highly attractive natural tuna taste and aroma making it a superb bait soak, hookbait and loose feed additive that really boosts the attraction potential of loose feed mixes. It also makes a great coating for surface baits and adds a lasting, appetite-stimulating profile that makes your baits highly attractive.

- A high quality, pure natural fish oil that fish find highly attractive
- Adds a deep, rich tuna taste and aroma profile to baits
- Creates an oily slick that disperses all through the water column
- Great as a cork ball hookbait 'glaze'
- 100% PVA friendly, superb in bag and stick mixes



Elite Pop Ups RANGE

This cutting edge range of pop ups is made with potent flavour combinations applied on tried and tested colours to produce four superb hookbait options for year-round use across a range of tactical uses.



Acid Pear



- 12, 14 or 18mm round
- Fluoro Orange
- Pear Profile
- Standard or + Version

Citrus Zest



- 12, 14 or 18mm round
- Washed Out Yellow
- Citrus Fruits Profile
- Standard or + Version

Dairy Supreme



- 12, 14 or 18mm round
- Washed Out Pink
- Milk/Cream Profile
- Standard or + Version

Golden Spice



- 12, 14 or 18mm round
- Washed Out Gold
- Sweet Buns Spice Profile
- Standard or + Version

Each pop up contains Betaine, Butyric Acid and Talin and is heavily infused with the matching flavour booster to ensure immediate and continued attractor leakage. The extra-buoyant '+' versions are perfect for Chod and Hinged Stiff rig use (13-14mm).

Pot Contents: 12mm = 45 baits 14mm = 35 baits 18mm = 25 baits

Elite Booster Liquids



These ultra-concentrated liquids are available in all the above flavours for boosting the corresponding Elite pop up.

Handy 50ml spray bottle

PRODUCT FOCUS ELITE POP UP RANGE



The Elite range of pop - ups and matching booster liquids offer the angler a perfectly formed, year - round effective hookbait for both optimum levels of visual and sensory attraction.

The four highly intense attraction profiles offer a subtle washed out appearance, perfect for tripping up those elusive wary fish! Incorporating four sizes and accompanying booster liquids, these specialist hookbaits can be tailored to your desired end set - up and required attraction profile.

Whether roving single hookbaits in the winter, or fishing as a hookbait tipper over a heavy baiting approach in the warmer months, these unique flavour combinations will produce results time and time again. This mini - insight gives you an effective guide to gain optimum performance from both your hookbait and rig.

Elite Size Guide

12mm

These little gems are a superb alternative to the larger sizes in the range, allowing you to mimic loosefeed sizes when fishing over a bed of spodded mixed particle. They offer optimum levels of buoyancy for holding up small pop - up rigs such as the Ronnie, with very little putty required to counteract. Equally, they are effective as single hookbaits, especially during the winter, or used as a sight topper to add a degree of buoyancy when combined with a standard bottom bait.

14mm

This classic, popular size allows the angler to mimic the size of their hookbait to their free offerings. A highly effective tip for using these hookbaits on pressured waters is to fish them as a balanced bottom bait. Simply drill out a small section of the bait, adding putty to slowly sink the hookbait before attaching to your rig. This little trick is perfect in the summer, when the fish have been pressured on pop - ups throughout the spring.

18mm

These are great for those who prefer to use big hooks, size 2's and 4's being the most popular for this diameter. These larger hookbaits are particularly effective fished among a wide scattering of boilies, creating a feeding scenario where the fish are moving between baits. In this situation, a highly visual hookbait fished among widely spread free offerings is a deadly tactic for getting consistent action, especially in late spring when the fish are looking to pack the weight back on.

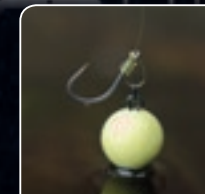


**BULK
ONLINE
DEALS**



Plus+ 13-14mm

The plus version is designed for the angler who prefers to leave his rigs in position for prolonged periods or demands extra buoyancy when using a chod or hinged - stiff rig amongst low lying debris. These super buoyant hookbaits have a toughened, resilient skin, perfect for use when other species or birdlife becomes a problem.



Top Tips:

Balancing your hookbait



Hookbait balancing is a key aspect when ensuring that both your rig and hookbait settle effectively when fishing over potentially obstructive debris on the lakebed. A well balanced hookbait will be effortlessly sucked in by a feeding fish, often leading to firmer hook - holds and more fish on the bank. Balancing your hookbait couldn't

be simpler. Start by adding more putty than needed to sink the rig and hookbait. Begin by testing the speed at which the rig falls through the water, removing a tiny piece of putty each time until the hookbait and rig slowly settles on the bottom. This is important in ensuring that your baited rig kicks away from the lead when entering the water, allowing the hookbait to sit out straight ready for a pick - up!

Hookbait boosting

In some situations, a super potent hookbait can be extremely effective, especially as the water begins to cool and the use of single hookbaits to tempt bites becomes more prominent. Simply boosting your Elites with the matching spray allows the powerful liquid attractors to absorb into the bait, releasing them quickly and effectively into the water column once submerged.



Simply take a pot of your chosen Elites, adding a couple of squirts of the matching spray to the tub. Shake well to ensure that they are evenly coated and leave for a few days to absorb. Repeat the process once more before using. These super boosted hookbaits are perfect for use all year round, but come into their own in the winter and early spring when the water temperatures are very low.



These Hi-Viz hookbaits have rightly gained legendary status since their release in 2008. Packed with a blend of soluble attractors, these fruity citrus flavoured Pop Ups are rolled to perfection and continue to be the number one choice for the UK's leading anglers.

New NS1 Bait Booster



This incredible new bulk liquid additive will be launched mid 2018, and will be a hugely popular addition to the world renowned Northern Specials range! Its sweet, citrus-fruit profile is identical to that used in the NS1 hookbait range, yet this versatile liquid can be used in a multitude of ways to enhance ALL types of bait and food items. Perfect for use as a boilie soak, particle additive, spod liquid or simply super-boosting your hookbaits, this milky, water soluble bait booster will account for a huge number of captures in 2018 and beyond. Available in a handy, great value 500ml bottle.

NS1 Bait Booster properties:

- Excellent as a bait soak; adds a superb citrus-fruit aroma and sweet taste
- Based on the proven fish catching NS1 attractor profile
- Really penetrates baits to continually release attraction into the water column
- Potent but not overpowering NS1 profile compliments many boilie types
- Great as a particle or spod mix additive, or especially when spodding over zig rigs
- Combination of oils and 'solubles' ensures multi-layer dispersal of attraction
- Creamy consistency creates an irresistible feed-inducing cloud
- PVA friendly - Superb for boosting bag & stick mixes; highly attractive

NS1 Pop Ups



White, Yellow and Pink NS1 Pop Ups in 12mm (45) and 14mm Pop Ups (35)

NS1 Booster Spray



NS1+ Pop Ups

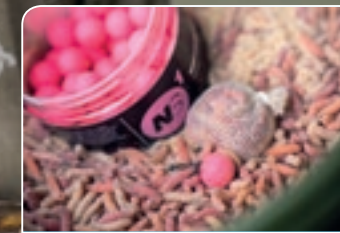


Ultra buoyant version for chod & stiff rigs. White, Yellow & Pink in 13-14mm (35)

Potent Liquid spray specifically for boosting NS1 Pop Ups and Wafers (50ml)



Years of bait production experience, and experimenting with flavour and colour combinations have gone in to creating what is now deemed as one of the all time great commercially available hookbait options, the Northern Special. So what continues to make these truly devastating hookbaits so effective many years down the line since their introduction into the CC Moore range back in 2008? Well, there are a number of factors that elevate these little hookbaits above all others when it comes down to attraction, consistency and above all, the ability to grab the attention of a passing fish when all others fail!

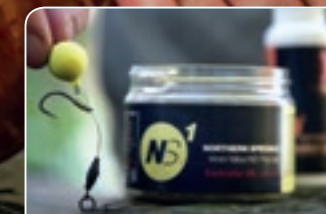


The now legendary Northern Special is created from a unique combination of potent, citrus flavours on a variety of bases, ensuring effective flavour leakage and dispersion in even the coldest of winter conditions. Over the years, these revolutionary hookbaits have accounted for some truly

outstanding results, with anglers utilising this comprehensive range in a variety of different ways to add the power of the 'Northern' to their armoury. Made from a tough, durable mix, the NS1 range is available in 3 different size options and 3 fluoro colours so all bases are covered for the angler. Superbly buoyant, these pop ups can be either pierced with a needle or attached with one of the many bait screws which are widely available and commonly used nowadays.

The 12mm NS1's are perfect for using in conjunction with small P.V.A bags, tipping food baits or simply using to great effect in the winter period as a stand alone single hookbait. Despite their size, these are great for creating delicately balanced rigs, and work brilliantly with rigs such as the Ronnie.

The standard 14mm hook baits are the flagship among the range, offering the angler a multitude of potential applications including snowman style rigs with larger bottom baits, but also as a single pop up hookbait when using larger hooks. This is especially useful for targeting larger waters with a good average size of carp and for those overseas adventures of course. The sweet profile of the NS1 make them the perfect hookbait for foreign trips when fishing



over beds of a food type boilie, looking for an instant response from the carp.

The Plus+ range are produced especially to be extra buoyant, suiting the angler who prefers to fish with conventional pop-up rigs where hookbaits are left in situ for extended periods of time; and of course for the fans of chod/hinge rigs. If you are a fan of tying your pop ups onto a small ring swivel etc, then the hardened, extra buoyant Plus+ version is the perfect choice for that application.



Each pot contains a sachet of NS1 booster liquid to enable the angler to really 'load' their hookbaits with additional flavour. Just be careful not to let them 'swim' in the liquid, as you don't want their buoyancy to be affected. Coat them thinly and allow it to fully soak in to achieve the maximum effect.

Intense Prepared Particles

RANGE

This superb range of ready cooked particles contains highly successful 'stay fresh' combinations of nuts, seeds and natural products that not only ooze appetite stimulating attractors but are also PVA friendly and ready to use.

Creamed Tigers



Bright, highly visual Tiger Nuts cooked right through in our Talin-based liquid and flavoured with our outstanding Cream Essence.

500ml Jar

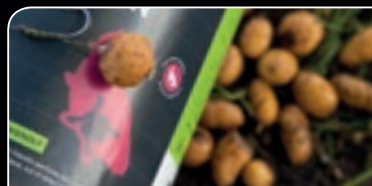
Steeped Black Tigers



An outstanding big fish bait, used by those 'in the know'. Naturally black, crunchy, savoury nuts that trip up big fish time and time again.

1 litre Jar & 2.5kg Bucket

Tigers in Talin



Large Tigers nuts, fully cooked and 'blown' making a bright, crunchy nut bait that has been cooked in our irresistibly sweet Talin-based liquid.

1 litre Jar & 2.5kg Bucket

XXL Tigers in Talin



Jumbo Tiger Nuts of varying shapes and sizes offering numerous freebie and hookbait options - cooked in our sweet, Talin-based liquid.

1 litre Jar

Intense Fresh Particles

RANGE

Back by popular demand, these legendary natural nut and particle options are cooked in the jar for unrivalled freshness and maximum natural attraction.

Carefully prepared by experienced bait technicians they give you a consistently top particle that delivers boosted levels of natural feeding triggers and is ready to use straight from the jar

New Fresh Intense Hemp



Pre-cooked, premium grade hemp seed. High split rate and boosted with added cold pressed hemp oil

2.5ltr Jar

New Fresh Tigers in Talin



Fully expanded, crunchy golden tiger nuts; cooked and infused with our sweet, caramel-like liquid formula.

2.5ltr Jar

New Fresh Steeped Black Tigers



Naturally black tiger nuts, fully cooked and boosted with our intense feed-inducing sweet/salty syrup.

2.5ltr Jar

**BULK
ONLINE
DEALS**

Intense Hemp



Nutty, premium grade hemp seed cooked with added cold pressed hemp oil to create a powerful natural seed bait that oozes natural attraction.

2.5kg bucket

Hemp & Krill



Crunchy, oily hemp seed cooked with liquid krill protein and krill powder to make a strong tasting, deeply aromatic savoury particle feed.

2.5kg bucket

Roasted Nut Partiblend



A superb mix of crunchy nuts and seeds infused with our sweet liquid formula to boost attraction. Brilliant when used with Roasted Nut Extract!

2.5kg bucket

Hot Hemp



Top quality hemp seed cooked with human food grade chilli flakes and infused with pure chilli oil making perfect 'hot hemp' with a real bite.

2.5kg bucket

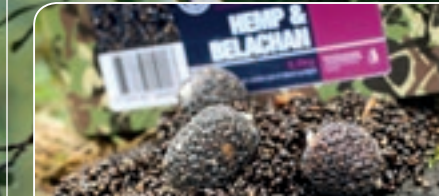
Hemp & Sweetcorn



A legendary mix of crunchy, oily hemp and soft, bright sweetcorn that fish just can't resist. Dramatically underused but absolutely deadly!

2.5kg bucket

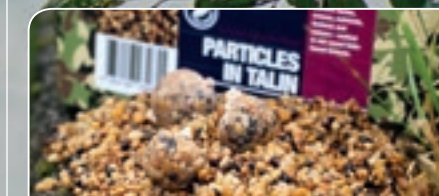
Hemp & Belachan



Premium grade hemp seed cooked with and infused in Belachan (Malaysian Fermented Shrimp). Fishy, salty, full of soluble attraction.

2.5kg bucket

Particles in Talin



A carefully composed mix of seeds that delivers tastes, aromas, nutrients, textures and colours - cooked in our sweet Talin-based formula.

2.5kg bucket



Boosted Naturals

RANGE



The highly successful products in this range deliver powerful natural food signals generated by the proven natural ‘fish foods’ they contain, producing the ultimate, confidence-building attraction profile.

Belachan Range

These products have an intense ‘shellfish’ taste/aroma profile and high levels of naturally occurring soluble proteins, amino acids, salts and n-butyric acid derived from the outstanding natural attractor, Belachan - Malaysian Fermented Shrimp.

Belachan Pellets	6mm, black/grey, halibut-type pellet	1kg, 3kg, 5kg, 10kg,
Belachan Bag Mix	Potent aroma, great with Liquid Belachan	1kg, 3kg, 5kg, 10kg
Belachan Bag Mix Pack	100ml Liquid Extract, 2kg Bag Mix, Pot of Hookbaits:	Sold in a Camou bucket
Belachan Hookbaits	10x14mm wafers, in Liquid Belachan	50 baits/pot
Liquid Belachan Extract	Pungent, 100% natural, PVA Friendly	500ml, 5 litres
Belachan Paste Block	Pliable, use as paste, in boilies/particles	250g block
Belachan Powder	Very strong! Enhances any bait product	50g, 250g, 1kg

Special Offer Pack

Belachan Session Pack: 100ml Liquid, 2kg Pellets, Pot Hookbaits. Sold in a Camou bucket.



Bloodworm Range

These products contain high levels of perhaps the most powerful natural fish attractant known, Bloodworm. Incorporate these products into your baiting approach and just watch your catch rate increase... fish simply love Bloodworm!

Bloodworm Pellets	6mm, made with Liquid Bloodworm	1kg, 3kg, 5kg, 10kg,
Bloodworm Bag Mix	Mix with a little frozen bloodworm	1kg, 3kg, 5kg, 10kg
Bloodworm Bag Mix Pack	100ml Liquid Extract, 2kg Bag Mix, Pot of Hookbaits:	Sold in a Camou bucket
Bloodworm Hookbaits	10x14mm wafers, in Liquid Bloodworm	50 baits/pot
Liquid Bloodworm Extract	Blended bloodworms, PVA Friendly	500ml, 5 litres

Special Offer Pack

Bloodworm Session Pack: 100ml Liquid, 2kg Pellets, Pot Hookbaits. Sold in a Camou bucket.



Frozen Naturals

Adapt your standard baiting approach by incorporating these superb frozen naturals into your fishing! Superb for tackling wary carp on pressured waters, offering something different to give you a real edge. Perfect additions to spod/stick mixes and for solid bag fishing.

Frozen Water Snails	2-3mm, salty, crunchy 100% natural	500g bag
Frozen Chopped Mussel	Minced fresh mussel; incredibly attractive	1kg block
Frozen Whole Krill	Pure whole Krill, deadly in bags/sticks	1kg block
Frozen Bloodworm	So attractive, match fishing banned it!	1kg block

Usage Tip:

Mix Water Snails with Belachan Paste Block and allow them to dry to make outstanding, crunchy, natural hookbaits.



The intense natural food signals released by the natural foods in these products make them the perfect choice for anglers targeting big, pressured fish which can be dismissive of synthetic, unnatural baits.



Krill Bag Mix Pack: 100ml Liquid Extract, 2kg Bag Mix, Pot of Hookbaits: Sold in a Camou bucket



Krill Session Pack: 100ml Liquid, 2kg Pellets, Pot Hookbaits. Sold in a Camou bucket.

Krill Range

This range presents pure and high-content Antarctic Krill products that have been blended and processed to release potent natural feeding triggers such as soluble proteins, vitamins, amino acids and a deep natural taste/aroma profile.

Krill Micromass: This incredibly effective, moist natural fish attractant contains pre-digested Krill Protein Extract and Omega 3-rich Krill Oil. It is highly digestible, rich in amino acids and makes a superb year-round loose feed and bait additive.

Krill Micromass	Tiny, moist paste balls of pure Krill. Deadly in bags/sticks	500g bag
Krill Amino Compound	Amino-rich liquid for all applications	500ml, 5 litres
Whole Krill Extract	Contains Whole Krill, PVA friendly	500ml, 5 litres
Krill Pellets	Oily and highly attractive. Natural red colour 2mm, 6mm	1kg, 3kg, 5kg, 10kg
Krill Bag Mix	Packed with natural Krill products	1kg, 3kg, 5kg, 10kg
Krill Hookbaits	10 x 14mm Wafers, in whole Krill Extract.	50 baits/pot
Krill Bag Mix Pack	100ml Liquid Extract, 2kg Bag Mix, Pot of Hookbaits:	Sold in a Camou bucket
Krill Session Pack	100ml Liquid Extract, 2kg Pellets, Pot Hookbaits.	Sold in a Camou bucket.



P.V.A. Bag Mixes



This superb range of mixes offers a variety of different bait types, all carefully designed to release a fine, soluble attractor cloud whilst laying down a carpet of feed inducing particles.

Milk ‘n’ Nut Crush



Milk ‘n’ Nut Crush	1kg, 3kg, 5kg, 10kg	Sweet blend of fine + coarse nut particles in milk extracts
Oily Bag Mix	1kg, 3kg, 5kg, 10kg	Highly soluble, protein-rich, high in oil, strong fish aroma
Salmon Micro Feed	1kg, 3kg, 5kg, 10kg	Excellent as a carpet feed. Used in boilie, stick, method and spod mixes

Oily Bag Mix



Salmon Micro Feed



Pellets

This comprehensive pellet range supplies a wide variety of top quality products which each offers a highly effective loose feed option to suit the angling situation you face, maximising your chances of success in all conditions.

Betaïne HNV Pellets	4, 6, 8 & 11mm	1kg, 3kg, 5kg, 12.5kg, 25kg	Our best-selling, fish protein-rich, betaine boosted halibut pellets
Betaïne Ultramix	Mixed 4 - 11mm	1kg, 3kg, 5kg, 12.5kg, 25kg	Our best-selling mixture of 4, 6, 8 and 11mm Betaïne HNV (halibut) Pellets
Floating Trout Pellets	6, 11mm	1kg, 3kg, 5kg, 15kg	Low in oil, superb for surface fishing. Easy to flavour and colour by soaking
CSL Pellets	6mm	1kg, 3kg, 5kg, 10kg, 20kg	Rich CSL aroma, excellent value pellet feed
Mini Halibut Pellets	2mm	1kg, 3kg, 5kg, 12.5kg, 25kg	High oil & protein content. Superb as a mass carpet feed. Medium breakdown
Mini Ultramix	Mixed 2 - 4mm	1kg, 3kg, 5kg, 12.5kg, 25kg	A blend of high quality pellet and crumb feeds containing soluble fish proteins
Pre-Drilled Halibut Pellets	20mm	1kg, 3kg, 5kg, 10kg, 20kg	Highly attractive, ideal for hair-rigging when coarse or specimen fishing
Trout Pellets	2, 4, 6 & 8mm	1kg, 3kg, 5kg, 12.5kg, 25kg	Ideal for PVA bags, spods, mesh etc. Scald to make an oily, fishy paste

Duo Floater Hookbaits



These 12 x 14mm hookbaits contain ground pellets, betaine, butyric acid and pop up mix making them highly attractive. Soaked in our smoky fish oil syrup, they are the ultimate floater hookbait or perfect for balanced rigs, and fishing over PVA stick/bag mixes.

50 per Pot

Mini Bitez



Ultra-buoyant 8mm pop ups supplied in pots of ten mixed colours, these unflavoured hookbaits are ideal for topping or balancing bottom baits, fishing on zig rigs and boosting with your own favourite flavour combination.

150 per Pot

Instant Spod Mix

RANGE



These superb, ready-to-use spod mixes produce a highly attractive bait carpet and soluble cloud of fine food particles that washes through your swim and entices fish to feed on your bait.

Instant Spod Mix Preparation:

These mixes are optimised for attraction and are ready in seconds. Simply add water and any liquid additives to cover the mix, stir well and your irresistible loose feed is ready to use.

Fish Frenzy XP

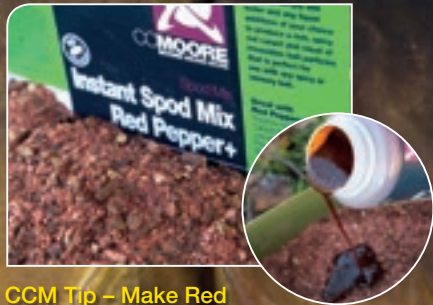
This highly soluble, protein-rich spod mix contains crushed particles, natural salt crystals and marine-derived powders, meals and pellets that together create a salty, appetite-stimulating loose feed.



CCM Tip – Give Fish Frenzy XP a powerful boost of soluble attraction by adding Response+ Fish @ 20ml/kg or Tuna L030 @15ml/kg

Red Pepper+

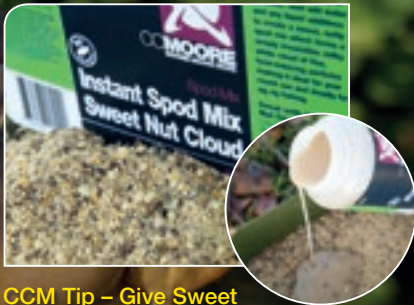
This spicy-red spod mix includes crushed nuts, seeds, natural salt crystals, soluble spices, ground chilli and Haith’s famous Robin Red® to create a sweet, peppery carpet feed and deep red particle cloud.



CCM Tip – Make Red Pepper+ even more instant and attractive by adding Response+ Spice @ 20ml/kg

Sweet Nut Cloud

A creamy blend of sweet powders, finely crushed nuts and seeds, this phenomenal mix releases an incredible milky cloud of attractors which instantly pulls fish in to feed on your baited spot.



CCM Tip – Give Sweet Nut Cloud an injection of fish-attracting nutrients by adding Response+ Cream @ 20ml/kg

Instant Spod Mix Options: ● 2.5kg Bag ● 2.5kg Bucket ● 5kg Bag

CCM Tip - Instant Spod Mixes also make outstanding PVA Bag or Stick Mixes..... And save you money too!

Response+ Bait Boosters *PVA Friendly*

These appetite-stimulating liquids give any bait products an intense boost of attraction. Four great value, potentially attractive boosters provide all the options you could need to enhance your baits and your chances of success. Brilliant Spod mix additive!

- Response+ **Cream** – 1 litre. Great for use with Live System, Nut mixes & creamy baits
- Response+ **Fruit** – 1 litre. Great for use with Equinox, particles & cold water baits
- Response+ **Fish** – 1 litre. Great for use with Odyssey XXX, pellets & fishmeal baits
- Response+ **Spice** – 1 litre. Great for use with Pacific Tuna, savoury and spicy baits



Base Mix Ingredients



As assured by our U.K. Ministry accreditation, these ingredients are sourced to ensure we supply only the freshest, most nutritious products that add the maximum attraction to your mix. Don't settle for second best... we don't!

Acid Casein (90 mesh)	500g, 1kg, 5kg	87%+ milk derived protein. Use up to 250g-300g/kg
Blood Plasma Powder	1kg, 5kg, 10kg	High protein, strong-gelling white binder. Use up to 100g/kg
Breadcrumbs	1kg, 5kg, 10kg, 20kg	Mixed, fine ground white and brown crumb
Dried Bread Flake	1kg, 5kg, 10kg, 20kg	Explosive, pure white, various particle sizes
Calcium - Caseinate	500g, 1kg, 5kg	91%+ protein. Soluble and very light. Use up to 250g/kg
Cork Dust	1 litre (75g)	Add to mixes to create buoyant/semi buoyant baits
Crunchy Kelp Meal	1kg, 5kg, 12.5kg, 25kg	Adds texture and vitamins/minerals. Use up to 250g/kg
Egg Albumen	500g, 1kg, 5kg	82% protein. Ideal for skinning baits. Use up to 200g/kg
Fine Oyster Shell	1kg, 5kg, 12.5kg, 25kg	Adds great texture and calcium to baits. Max 125g/kg
Herring Meal	1kg, 5kg, 12.5kg, 25kg	67% protein. Fine, coffee brown, low temp, meal
Lactalbumen	500g, 1kg, 5kg	Excellent milk protein. 80%+ protein. Use up to 250g/kg
Lamlac	1kg, 5kg, 10kg	Binding, creamy milk powder. Use up to 200g/kg
LT94 Fish Meal	1kg, 5kg, 12.5kg, 25kg	The original and best low temp meal. Use up to 500g/kg
Maize Flour	1kg, 5kg, 12.5kg, 25kg	Low cost, finely ground maize. Use up to 450g/kg
Maize Meal	1kg, 5kg, 12.5kg, 25kg	Fine ground maize. Adds texture. Use up to 500g/kg
Meggablend	1kg, 3kg, 5kg, 12.5kg	Dry egg biscuit with crushed seeds. Use up to 300g/kg
Meggablend Fruit	1kg, 3kg, 5kg, 12.5kg	Meggablend with zesty fruit profile. Use up to 300g/kg
Meggablend Red	1kg, 3kg, 5kg, 12.5kg	As above with Carophyll Red added. Use up to 300g/kg
Meggablend Spice	1kg, 3kg, 5kg, 12.5kg	Meggablend with classic spice profile. Use up to 300g/kg
Meggablend Sweet	1kg, 3kg, 5kg, 12.5kg	Meggablend with added syrup. Use up to 300g/kg
Moore's CLO	1kg, 5kg, 12.5kg, 25kg	Fine crushed seeds/egg + oils etc. Use up 300g/kg
New Moore's CLO Spice	1kg, 5kg, 12.5kg, 25kg	Paprika-red, sweet spiced profile. Highly digestible, useful binder. Use up 300g/kg
Pre-Digested Fish Meal	1kg, 5kg, 12.5kg	Very digestible, enzyme treated meal. Use up to 150g/kg
Purified Blood Powder	1kg, 5kg, 12.5kg	90% protein. Hardens and darkens baits. Max 100g/kg
Rennet Casein (90 mesh)	500g, 1kg, 5kg	Top quality casein. 91%+ protein. Use up to 375g/kg
Roasted Peanut Meal	1kg, 5kg, 12.5kg, 25kg	28% protein, sensational nutty aroma. Use up to 300g/kg
Robin Red®	500g, 1kg, 3kg, 5kg, 20kg	Haith's original pepper based birdfood. Use up to 500g/kg
Sardine/Anchovy Fish Meal	1kg, 5kg, 12.5kg, 25kg	Very dark fish meal. 64% protein. Use up to 500g/kg
Semolina	1kg, 5kg, 12.5kg, 25kg	Fine yellow semolina. Firms baits. Use up to 500g/kg
Soya Flour	1kg, 5kg, 12.5kg, 25kg	Binds, has a soft pulse-like aroma. Use up to 500g/kg
New Squid Meal	1kg, 5kg, 12.5kg, 25kg	Smooth natural squid profile. High protein, amino acid-rich. Use up to 500g/kg
Standard Fish Meal	1kg, 5kg, 12.5kg, 25kg	Provimi 66. UK white fish meal. Use up to 500g/kg
Supergold 60 (maize protein)	1kg, 5kg, 12.5kg, 25kg	60% protein. Very high energy. Use up to 375g/kg
Tiger Nut Flour	1kg, 5kg, 10kg, 20kg	100% natural, fine ground, nutty meal. Use up to 375g/kg
Vanilla Meal	1kg, 5kg, 10kg, 20kg	Incredibly attractive vanilla meal. Use up to 500g/kg
Vitamealo Milk Powder	1kg, 5kg, 10kg, 20kg	Very creamy, binding, milk powder. Use up to 250g/kg
Wheatgerm	1kg, 5kg, 10kg, 20kg	Very digestible, but buoyant ingredient. Max 100g/kg
Wheat Gluten	1kg, 5kg, 12.5kg	Firms and skins baits. Adds pliability to pastes at 50g/kg
Whey Gel	500g, 1kg, 5kg, 10kg	Hardens baits, reduces boiling times. Use up to 125g/kg
Whey Protein Concentrate	500g, 1kg, 5kg	80% milk protein. Hardens baits. Use up to 200g/kg
Whole Egg Powder	1kg, 5kg, 10kg	Binds and firms baits. Ideal in pastes. Use up to 250g/kg

Everything for the Home Bait Maker



At CC Moore, we take great pride in being able to offer the most comprehensive range of ethically sourced ingredients currently available for the angler preferring to roll his or her own bait. There is something immensely satisfying in catching a fish on a bait you have created yourself, and we can offer unrivalled choice and consistent quality when you are looking to add those personal touches to your own bait creation. Here are some sample recipes based around the most commonly asked about types of bait, to give you an idea into what is possible when making a bespoke bait for your next campaign and are wanting to use the highest quality ingredients!

Our dedicated team of bait technicians are always available to answer any questions and offer sound advice on any bait making matter. Email us at bait.advice@ccmoore.net and benefit from our years of experience in the carp feed industry!



Fruity Profile	Nut Profile	Fish Profile	Spicy Profile
35% Vanilla Meal	30% Vanilla Meal	20% LT94 Fish Meal	25% Moores CLO Spice
20% Moores CLO	20% Moores CLO	20% Squid Meal	20% Squid Meal
10% Meggablend Fruit	10% Tiger Nut Flour	20% Moores CLO	10% Meggablend Red
10% Supergold 60	10% Supergold 60	10% Soya Flour	10% Soya Flour
5% Blood Plasma	10% Meggablend	5% Pre-Digested Fish Meal	8% Robin Red
5% Rennet Casein	5% Blood Plasma	5% Crayfish Meal	7% Pure Liver Powder
5% Semolina	5% Roasted Peanut Meal	5% Blood Plasma	5% Pre-Digested Fish Meal
4% Maize Flour	5% Semolina	5% Semolina	5% Crunchy Kelp Meal
3% Concentrated Yeast Powder	4% Maize Flour	5% Maize Flour	5% Blood Plasma
2% Pure Betaine	1% Lactose Concentrate B+	3% GLM Extract	3% Chilli Powder
1% Fructose Concentrate		2% Belachan Powder	2% Garlic Powder
20ml/kg Minamino	30ml/kg Roasted Nut Extract	30ml/kg Liquid Squid Extract	30ml/kg Hot Chorizo Extract
20ml/kg Feedstim XP Liquid	30ml/kg Amino Blend 365	20ml/kg Liquid Pre-Digested Fish	20ml/kg Liquid Robin Red
20ml/kg CSL Liquid	9ml/kg Ultra Peanut Butter	20ml/kg CSL Liquid	20ml/kg CSL Liquid
5ml/kg Ultra Plum Essence	Essence	5ml/kg Ultra Salmon Essence	3ml/kg Ultra Frankfurter Essence
4ml/kg Ultra Blackcurrant Essence	1ml/kg Talin	2ml/kg Ultra Squid Essence	1ml/kg Black Pepper Oil
1ml/kg Talin			

Pop Up Mixes & Bait Dyes



Pop Up Mixes

These easy to use mixes produce ultra-buoyant pop ups with a retained softness that allows maximum attractor release at all times – a vital property of high attract hookbaits.

Fluoro Orange Up Making Pack	200g Mix/50ml Liquid Preservative
Fluoro Orange Pop Up Mix	1kg
Fluoro Pink Pop Making Pack	200g Mix/50ml Liquid Preservative
Fluoro Pink Pop Pop Up Mix	1kg
Fluoro Yellow Pop Up Making Pack	200g Mix/50ml Liquid Preservative
Fluoro Yellow Pop Up Mix	1kg
New White Pop Up Making Pack	200g Mix/50ml Liquid Preservative
New White Pop Up Mix	1kg
Plain Pop Up Making Pack	200g Mix/50ml Liquid Preservative
Plain Pop Up Mix	1kg

To make balanced hookbaits (wafters), add any of these mixes to your own base mix and roll as normal.



Bait Dyes

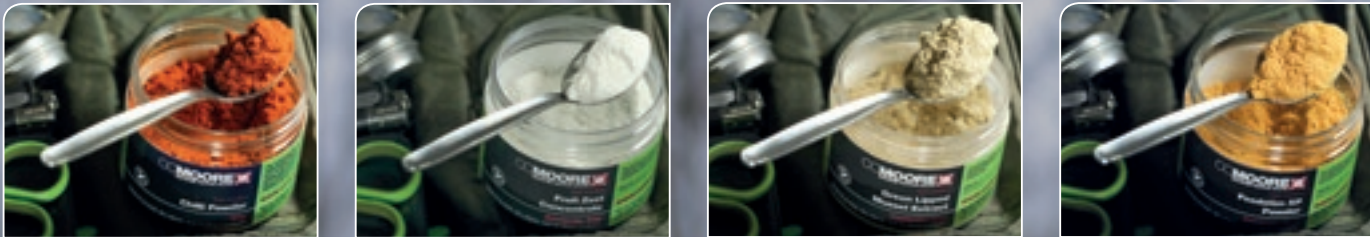
Our high quality bait dyes are ideal for creating vividly coloured baits which stimulate fish to feed in all light conditions. Simply mix them into your dry hookbait or base mix.

Fluoro Blue Bait Dye	50g, 200g
Fluoro Gold Bait Dye	50g, 200g
Fluoro Green Bait Dye	50g, 200g
Fluoro Orange Bait Dye	50g, 200g
Fluoro Pink Bait Dye	50g, 200g
Fluoro Purple Bait Dye	50g, 200g
Fluoro Red Bait Dye	50g, 200g
Fluoro Yellow Bait Dye	50g, 200g
Brown Bait Dye	50g, 200g
Dark Red Bait Dye	50g, 200g
Green Bait Dye	50g, 200g
Orange Bait Dye	50g, 200g
Standard Red Bait Dye	50g, 200g
White Bait Dye	50g, 200g
Yellow Bait Dye	50g, 200g

Use these dyes at up to 40g/kg when making bright hookbaits and at a reduced level for less colour intensity.



Bait Additives



Each product in this range has been tested to ensure it is of the highest possible quality and will maximise the attraction potential of your bait. Using these additives can transform a good bait into an outstanding bait.

Betaine (97%+ pure)	50g, 250g, 1kg	A powerful natural sugar-derived attractor. Use up to 20g/kg
Belachan Powder	50g, 250g, 1kg	Extremely pungent natural shellfish powder. No limit to inclusion
Blue Cheese Powder	50g, 250g, 1kg	Strong, mature Danish blue. Ideal for year round use
New Crayfish Meal	50g, 250g, 1kg	Coarse texture, strong shellfish aroma. Use up to 100g/kg
Chilli Powder	50g, 250g, 1kg	Extremely hot, but fish love it! Use up to 100g/kg
Concentrated Yeast Powder	50g, 250g, 1kg	Highly attractive to Carp. Very effective in all bait types
Corn Steep Liquor Powder	50g, 250g, 1kg	Rich in free amino acids. Yeasty and superb in all bait types
Feedstim XP Powder	50g, 250g, 1kg	Devastating, natural yeast-based attractor. Use up to 50g/kg
Fructose Concentrate	50g, 250g, 1kg	Powerful sweet fruit palatant. Use up to 10g/kg
Fruit Zest Concentrate	50g, 250g, 1kg	Potent citric fruit palatant; use in boilies or hookbaits at up to 10g/kg
Garlic Powder	50g, 250g, 1kg	Super-concentrated, pungent aroma. Use up to 20g/kg
Green Lipped Mussel Ext	50g, 250g, 1kg	Betaine-rich attractor from New Zealand. No limit to inclusion
Green Lipped Mussel Ext - Full Fat	50g, 250g, 1kg	Betaine-rich attractor from New Zealand. Full fat version, no limit to inclusion
Krill Meal	50g, 250g, 1kg	Pink, coarse crustacean meal. Very light. Max 100g/kg
Lactose Concentrate B+	50g, 250g, 1kg	Powerful, sweet, cream palatant. Use up to 10g/kg
Pure Liver Powder	50g, 250g, 1kg	Pork liver powder, rich in amino acids. No limit to inclusion
Spirulina	50g, 250g, 1kg	Blue green algae. Superb in food baits. No limit to inclusion
Ultrasweet	50g, 250g, 1kg	Incredibly strong but smooth sweetener. Use up to 5g/kg

Essential Oils

Essential Oils contain active natural properties that send powerful, feed stimulating signals to fish in all water temperatures making them ‘essential’ for use in year round hookbait and boilie mixes.

Aniseed Oil	20ml, 250ml	Popular on particles and superb in base mixes. Use up to 2ml/kg
Black Pepper Oil	20ml, 250ml	Favourite that's accounted for many catches over the years. Use up to 2ml/kg
Cinnamon Oil	20ml, 250ml	Highly rated, smooth ‘bun spice’ aroma. Superb in bird food and nut mixes at up to 2ml/kg
Garlic Oil	20ml, 250ml	Strong smelling legendary fish catcher. Superb in fish meal and savoury mixes at up to 2ml/kg
Thyme Oil	20ml, 250ml	Herb-like, aromatic oil. Used in flavour blending. Use up to 2ml/kg
Superspice Blend	20ml, 250ml	Sensational blend of powerful ‘spice’ essential oils. Use up to 2ml/kg
Superfruit Blend	20ml, 250ml	Acutely potent blend of outstanding ‘fruit’ essential oils. Use up to 2ml/kg

Flavours

All CC Moore flavours add a distinctive aroma and feed stimulating taste to baits, delivering a two-pronged attraction profile that makes them far more desirable to fish.

Ultra Banana Essence	100ml	500ml
Ultra Belachan Essence	100ml	500ml
Ultra Blackcurrant Essence	100ml	500ml
Ultra Bloodworm Essence	100ml	500ml
Ultra Chocolate Malt Essence	100ml	500ml
Ultra Crab Essence	100ml	500ml
Ultra Cranberry Essence	100ml	500ml
Ultra Crayfish Essence	100ml	500ml
Ultra Creamy Cond. Milk Essence	100ml	500ml
New Ultra Esterberry Essence	100ml	500ml
Ultra Frankfurter Essence	100ml	500ml
Ultra Green Lipped Mussel Essence	100ml	500ml
Ultra Hazelnut Essence	100ml	500ml
Ultra Indian Spice Essence	100ml	500ml
Ultra Liver Essence	100ml	500ml
Ultra Mango Essence	100ml	500ml

Ultra Maple Essence	100ml	500ml
Ultra Mulberry Essence	100ml	500ml
Ultra Peach Essence	100ml	500ml
New Ultra Peanut Butter Essence	100ml	500ml
Ultra Pear Drop Essence	100ml	500ml
Ultra Plum Essence	100ml	500ml
Ultra Pineapple Essence	100ml	500ml
Ultra Raspberry Essence	100ml	500ml
Ultra Salmon Essence	100ml	500ml
Ultra Scopex Essence	100ml	500ml
Ultra Smoked Herring Essence	100ml	500ml
Ultra Squid Essence	100ml	500ml
Ultra Strawberry Essence	100ml	500ml
Ultra Tangerine Essence	100ml	500ml
Ultra Tuna Essence	100ml	500ml
Ultra Tutti Frutti Essence	100ml	500ml



Geoff Kemp Flavours

In the 1980s and 90s, Geoff Kemp's outstanding flavours gained legendary status playing a vital role in the attraction profile of many of the most successful big carp baits of the period. We are extremely excited that we have been able to source them again.... and in their original form.

Evaporated Milk/Ice Cream	100ml
Green Zing	100ml
Mellow Brandy	100ml
Rosehip	100ml
Toffee Malt	100ml



Particles



		SOAK	BOIL
Buck Wheat	1kg, 5kg, 12.5kg, 25kg	6 hours	10-15 mins
Hemp Seed - Crushed	1kg, 5kg, 10kg, 20kg	24 hours	Ready to use
Hemp Seed - Standard	1kg, 5kg, 10kg, 20kg	24 hours	Until kernels split
Jumbo Tiger Nuts	1kg, 5kg, 12.5kg, 25kg	24 hours	30-45 mins
Maize - Cracked	1kg, 5kg, 10kg, 20kg	15 mins	Ready to use
Maize - Flaked	1kg, 5kg, 10kg, 20kg	15 mins	Ready to use
Maize - French	1kg, 5kg, 10kg, 20kg	24 hours	30-45 mins
Mini Tiger Nuts	1kg, 5kg, 12.5kg, 25kg	24 hours	30-45 mins
Naked Oats (Groats)	1kg, 5kg, 10kg, 20kg	6 hours	1-5 mins
Particle Mix	1kg, 5kg, 12.5kg, 25kg	6 hours	15 mins
Peas - Maple	1kg, 5kg, 12.5kg, 25kg	24 hours	20-30 mins
Peanut - Crushed	1kg, 5kg, 12.5kg, 25kg	24 hours	30 minutes
Roasted Peanut Chops	1kg, 5kg, 12.5kg, 25kg	24 hours	30 minutes
Standard Tiger Nuts	1kg, 5kg, 12.5kg, 25kg	24 hours	30-45 mins
Tares	1kg, 5kg, 12.5kg, 25kg	24 hours	30-45 mins

For a superb range of ready-cooked particles containing our proven appetite stimulants, go to pages 18 & 19

JAMES ARMSTRONG Q&A

CCMOORE
MOORE MEANS MORE

On your typical overnight session, do you generally know the areas you will need to be or is leg-work still important on the limited time?

“As I have mentioned, effort is key! I will have been harvesting my areas over a period of time. I apply this to most of my fishing. I can’t stand, and never feel confident, just turning up to fish without any previous effort. Due to regular visits, and getting in tune with the water and the carps’ characteristics and behaviours, I will build a good picture of where they like to frequent and visit to feed.”

You have an incredible album of great looking carp, but does targeting these type of fish work alongside a busy lifestyle?

“Yes, and no! It’s all about effort! I have always had a busy working life, but I have never shrugged a challenge. I place a huge amount of importance in prebaiting and effort whilst you’re not actually fishing. That could be visiting the fishery at every spare moment, preparing bait, tying rigs etc. If you are on the ball, there is no reason why you can’t work and still target these sought-after specimens.”

Back home, is preparation key?

“Yep! Prep is everything, fail to prepare, prepare for failure. I apply this to baits, rigs, everything. I always have buckets of tiger nuts, hemp, peanuts etc on the soak and the freezer is always stocked and full, ready to rock at the drop of a hat. In fact, I have some wonderful, golden tigers soaking in brown sugar and Liquid Betaine right now; they look wonderful, taste sweet as a nut, and pack a crunch.”

How do you boost your corkball hookbaits?

“After air-drying my corkball hook baits I will place them into a sealed tub, then add some sort of oil (in the warmer months). Smoked Salmon Oil generally, and then a teaspoon or two of GLM powder. When it cools, I will swap over to something more soluble such as Feedstim XP liquid and powder.”



JIM WILSON Q&A

CCMOORE
MOORE MEANS MORE

How important is pre-baiting in your angling?

“Hugely! The key for me is regularity; even a small amount of high quality bait can go a long way. I like to introduce a whole host of items, including particles, whole and chopped baits to keep the fish grubbing around and visiting the area for extended periods of time. By the time I come to fish, I am confident that the fish will be visiting my spots on a regular basis.”

What type of spots do you prefer to target?

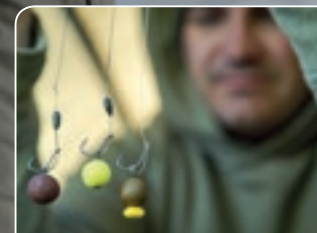
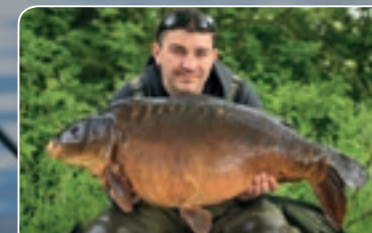
“I generally believe, especially on the low-stocked waters that I fish, they quickly become wary of polished, clean areas. As a result, I generally target the slightly softer areas on the edge of these polished spots, this could be silt or low-lying weed which in turn holds a host of natural food items.”

Why do you target, large low-stock pits?

“These types of venue by their varied nature are very challenging, it is the task of outwitting the wary residents, fishing against nature that keeps the drive going for me. They require a high level of motivation, from finding the fish to effectively presenting rigs in areas they are located.”

Post-spawning, do you use a boilie or particle approach?

“Straight after they have spawned, I will turn my baiting approach to particles only; a heavily salted mixture of my favourites including Hemp, Tigers, Tares and Maples. I think a good mix of these baits can really spur the fish into a feeding frenzy, especially as they are looking to gain weight and energy once again.”



KEV HEWITT Q&A

CC MOORE
MOORE MEANS MORE

10mm baits play a big part in your baiting approach, but why this size and not bigger?

“ Small boilies are a big part of my baiting strategy, alongside hemp and sweetcorn, they formulate my ‘go - anywhere’ spod mix on all the waters I target. The small particles keep the fish grubbing around, while the small 10mm baits are like the meat of the roast dinner. My baiting approach revolves around keeping fish feeding tight on a spot for a prolonged period of time.”

What determining factors influence how much bait you choose to introduce at the beginning of a session?

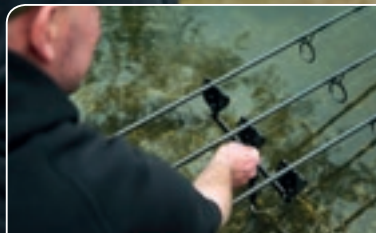
“ I always start with a reasonable amount of bait, perhaps two or three kilos. If I feel like the fish are up for it, I am on them and I am fishing for numbers of fish rather than just one bite, then I will quite happily up my quantities to 4 or 5 kilos, sometimes more. I fish a lot of day ticket venues with large heads of fish, so keeping them feeding until I get a bite is key!”

If you had to choose one month to fish consistently, what would it be?

“ It would be a toss up between spring and autumn, April or October. During April most lakes wake up and some serious hits of carp are on the cards, but I think October would be the month I would choose.”

What is your most memorable day ticket capture of all time?

“ This is actually a very difficult question to answer, I have had so many captures that give me an incredible buzz but I suppose my hardest earned and most memorable would have to be my capture of Kempy's Linear from Manor at 48Lb 2oz earlier in the year. It is a tricky one to catch and was the last fish from the venue I needed in my album for the full house.”



MARK PITCHERS Q&A

CC MOORE
MOORE MEANS MORE

If you had to rely on one hookbait colour, what would it be?

“ It would have to be white! Most of the venues that I fish have areas of silty debris and dark coloured lakebeds, which lends itself perfect for using white hookbaits which contrast and stand out very well. White is also a semi - natural colour, unlike yellow and pink, it stands out without being too blatant, perfect for tripping up wary old fish.”

Setting out on a new venue for the first time, where do you start?

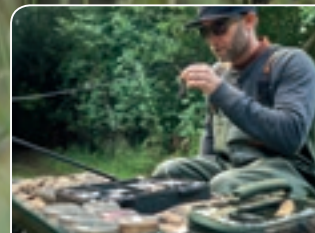
“ I wouldn't even consider taking the tackle out of the van and setting up until I have found the fish, whether that takes 10 minutes or 6 hours, being on the fish is the biggest influencing factor you have towards catching. It wouldn't be unusual having the rods out of the water for a few hours during the day in order to find and keep on the fish during the session.”

What is your number one tip for floater fishing in the summer months?

“ Having a high quality surface bait is the biggest edge in my opinion, many anglers spend a lot of money on having a great boilie to fish on the lakebed, but then cheap out when it comes to buying floating baits. I have witnessed, especially on pressured lakes with wary carp, just how effective floating trout pellets are over cheap supermarket alternatives. I also like to add a good amount of Smoked Salmon or Tuna Oil to my surface baits.”

Do you prefer to bait tight or spread bait across the swim?

“ It depends on the venue I am fishing; if it is open water, with very few features, then I am happy to spread the bait and get the fish eating and moving in order to stimulate a pickup. If the lake is weedy and I am fishing to small spots, accuracy is key.”





New CC Moore Branded Merchandise

CC MOORE
MOORE MEANS MORE

In clothing as within bait, we are committed to quality and sustainability throughout our supply chain. These garments are from a European manufacturer, who produces within the 'Fair Wear Foundation' requirements, and are branded by a specialist textile printing company, who are proudly part of British Manufacturing. This allows us to be involved in the complete process and keep lead times to a minimum.

Black Logo Hoodie



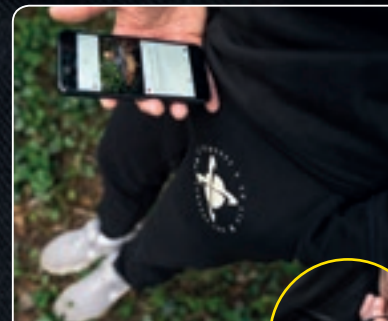
- Made from organic cotton & polyester
- High quality garment branded with round CC Moore Logo
- Black, 85% ring spun cotton, 15% polyester
- Cotton weight: 300GSM
- Raglan sleeve jersey
- Small round logo on the left chest
- Large round logo on back centre
- Medium fit, true to size (not baggy)
- Size options: S - XXXL

Black Logo Tee



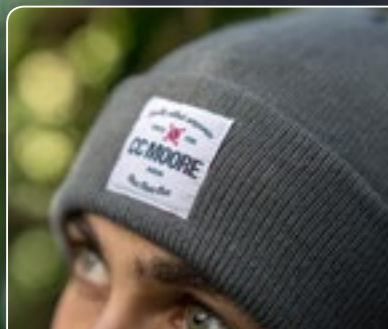
- Made from pure organic cotton
- High quality garment branded with round CC Moore Logo
- Black, 100% ring spun cotton
- Cotton weight: 165 GSM
- Small round logo on the left chest
- Large round logo in the centre on the back.
- Medium fit, true to size (not baggy)
- Size options: S - XXXL

Black Joggers



- Extremely comfortable, French 'terry' feel garment
- Made from organic cotton & polyester
- High quality joggers branded with round CC Moore Logo
- Black, 85% ring spun cotton, 15% polyester
- Cotton weight: 300GSM
- Small round logo on the left front hip.
- Medium fit, true to size (not baggy)
- Size options: S - XXL

Beanie Hat



- Slate grey, ribbed knit style
- High quality 100% Acrylic
- Warm and Comfortable
- Can be worn turned up or unfolded
- Stylish CCM logo on front
- One size fits all

Ceramic Mug



- Black Ceramic
 - Bespoke CC Moore design
- Enjoy your tea or coffee in style!

Payment Details

CC MOORE
MOORE MEANS MORE



Order turnaround times:

Orders received before 11am via telephone or online at **www.ccmoore.com** will usually be despatched on the same day, to reach their destination on the next working day - unless they contain frozen/freezer bait products. Orders containing frozen products would leave the following day to arrive at their destination on the next working day.



Orders placed after **11am** via **telephone** or **online** at **www.ccmoore.com** will usually be despatched on the next day to arrive at their destination on the following day. **Please note:** Frozen or freezer baits will not be despatched on Fridays.

by card

Payments can be made using all the major credit cards through our secure ordering system:



We accept Paypal, Worldpay, Mastercard, Visa, Maestro, Visa Electron, Switch and Solo.

details required are

Cardholders name, address & postcode, full card number, expiry date, issue number (if applicable), and last 3 digits on signature strip on reverse of card.

by cheque, cash or postal order

Please make cheques or postal orders payable to 'CC Moore & Co. Ltd' and send them to:

CC Moore & Co. Ltd. Unit 9, Gibbs Farm, Stalbridge, Dorset, DT10 2RU

Goods will not be despatched until cheques or postal order payments have cleared.

Cash must be sent by registered post to the same address.

Please send full order and delivery details with payment.

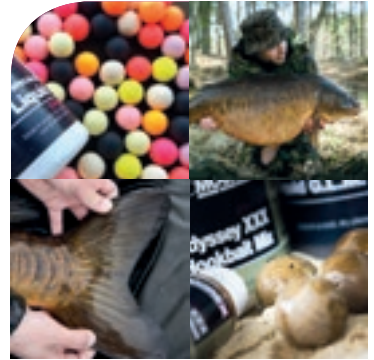
Carriage Details

UK deliveries under 120kg

These will be made on a 'next day from despatch' delivery service by a nationwide courier network between the hours of 8 a.m. and 5 p.m. Monday to Friday unless otherwise agreed by CC Moore & Co Ltd and the purchaser. Goods are to be signed for as 'received in good condition' by the purchaser or a representative of the purchaser. If this is not possible, goods may be left without a signature at the purchaser's permission providing the purchaser accepts full responsibility for the goods and any damage or loss thereof. Any lost, missing or damaged items must be reported to CC Moore & Co Ltd within 24 hours of delivery. Failure to do so may result in no replacement, refund or credit of the goods in question. Please note that frozen goods will not be despatched on a Friday, to avoid spoilage over the weekend.

Deliveries weighing in excess of 120kg

These may be delivered by pallet delivery if prior arrangement is made between CC Moore & Co. Ltd and the purchaser. Pallet deliveries will be off-loaded and may be left at the unloading point if access to the delivery address is not safe or practical. These deliveries will be made between the hours of 8 a.m. and 5 p.m. unless otherwise agreed by CC Moore & Co Ltd and the purchaser. With all pallet deliveries it is essential that goods are checked and signed for 'as received in good condition' before the delivery driver leaves your premises. Unfortunately, any lost, missing or damaged items reported after this time cannot be replaced, refunded or credited.



MOORETM

DRE MEANS MORE

CC Moore & Co. Ltd
Unit 9, Gibbs Marsh Farm
Stalbridge
Dorset
DT10 2RU
United Kingdom

Sales Order Line:
01963 362234
Email: mail@ccmoore.net
Website: www.ccmoore.com